

Bhaswar Ghosh

IT & Digital Platforms Developer

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EDUCATION

BSc in Mathematics and Physics

Sri Aurobindo International Centre of Education | Additional subjects: Economics, Critical Thinking, English, French

Higher Secondary

Sri Aurobindo International Centre of Education

PROFESSIONAL SUMMARY

IT and digital platforms developer with hands-on experience building and optimizing responsive websites, SharePoint intranets, and Power Platform automations for businesses and organizations. Strong in HTML5, CSS3, JavaScript, WordPress, Django, and technical SEO, with a background in project management, team leadership, and UI/UX design. Focused on clean, maintainable, user-centered solutions.

TECHNICAL SKILLS

Web Development: HTML5, CSS3, JavaScript, Responsive Design, WordPress (Elementor Pro, Astra Pro, WPBakery), UI/UX Design

Microsoft Platform: SharePoint, Power Apps, Power Automate, Microsoft 365, Microsoft Excel

Backend & Data: Python, Django, PostgreSQL, AWS, Data Structures, C++, Git, GitHub

SEO & Performance: Technical SEO, Metadata & Schema Markup, Google Analytics, Core Web Vitals, Image Optimization

Design: Visual Design, Graphic Design, Adobe Photoshop, Lightroom, Photography

Professional: Project Management, Agency Coordination, Social Media Management, Team Leadership, Persuasive Communication, Problem Solving

PROFESSIONAL EXPERIENCE

Web & Digital Platforms Developer | SOLON India Private Limited

Jan 2025 – Present

Full-time | Solar energy company

- Maintain and modernize the WordPress corporate website (Elementor Pro, Astra Pro), improving UI/UX, navigation, content hierarchy, and site performance.
- Designed and maintain a Microsoft SharePoint intranet hub that centralizes company knowledge and document workflows.
- Build custom Power Apps and Power Automate flows that automate approvals, notifications, and repetitive manual tasks.
- Apply technical SEO and Google Analytics tracking to improve search visibility and measure site performance.
- Coordinate with an external agency that produces SOLON's social media content: gather requirements from the internal team, brief the agency, run review and revision rounds on posts and videos, and publish approved content across social media platforms.

Freelance Web Developer | Coverdale India

Feb 2025 – Jun 2025

Leadership and organizational consulting firm

- Modernized the existing WordPress website (WPBakery) with refreshed layouts, refined typography, and responsive design across mobile, tablet, and desktop.
- Added interactive features, including a global offices map, and restructured the blog to support content publishing and organic engagement.
- Overhauled SEO through improved metadata, semantic heading structure, schema markup, and performance tuning to strengthen search visibility.

Web Developer | Kinisi e-Mobility

Sep 2023 – Apr 2024

- Enhanced the frontend and backend of the company website using HTML, CSS, and JavaScript.
- Built an internal dashboard for the backend team using Django, HTML, CSS, and JavaScript.
- Managed application data with PostgreSQL and AWS.
- Maintained the project codebase and version control in GitHub.

PROJECTS

Personal Portfolio Website

bhaswarghosh.com

- Designed and built a responsive portfolio website entirely from scratch using semantic HTML5, CSS3, and JavaScript, presenting client projects as expandable case studies with image galleries.
- Applied accessibility and SEO best practices, including keyboard navigation, ARIA patterns, Open Graph metadata, and performance optimization; added light, dark, and time-of-day themes.
- Set up a professional custom-domain business email with Zoho Mail, configuring the required DNS records in Wix, and integrated Google Analytics to track site traffic.

Sri Aurobindo Bhavan Website, Hooghly

sriurobindobhavanhooghlychuchura.org

- Designed, built, and launched a complete website for a community ashram, managing domain registration, DNS configuration, SSL, and GoDaddy hosting.
- Created custom responsive layouts for activity schedules and programs, with Google Maps, WhatsApp, and email contact integration.

ACHIEVEMENTS & LEADERSHIP

Annual Science Fair Organizer

Oct 2022

- Led planning and execution of the institution's annual science fair with 50+ student projects.
- Managed the budget and secured funding for all projects, coordinating with students, faculty, and sponsors.

LANGUAGES

English (Bilingual) | French (Fluent) | Bengali (Native)